



Year-Round Programs

Library Programs



Indian Folk Art and Crafts

Madhubani, Warli, Lippan, block printing, and traditional crafts such as toran and wall hangings, inspired by regional materials, colors, and symbolism.

Indian Food Experience

Interactive food culture programs featuring Indian fruits and dishes such as mangoes, dosas with dips, chutneys, chaat, roti with curry, street food, sweets, and healthy lattes.

Spices and Ayurveda

A sensory exploration of Indian spices, their origins, aromas, uses, and role in everyday cooking, culture, and wellness.

More

- Saree & textile traditions
- Mindfulness & yoga
- Rangoli & mandala art
- The Sacred Lotus
- Henna (mehndi)
- Indian languages
- India's flora & fauna
- Bollywood & classical dance
- Baking and desserts



School Visits & Assemblies

Publisher Visit

In this 45-minute session, students discover how a picture book is made. They follow the journey from idea and writing to editing, art direction, illustration, and print, learning how creativity, collaboration, and human intelligence bring stories to life in the age of AI.

Author Visits

A story reading from one of our books with a brief discussion of the writing and creative process behind it. Students learn how stories are shaped for young readers.

Career Day Visit

An introduction to creative careers behind books, including author, illustrator, editor, art director, and publisher.

Indian Holiday Programs

Experience a holiday school assembly



For Schools

What's Included

- Holiday-themed story reading from our books
- Display of cultural items
- Hands-on craft (classroom or assembly-friendly)

Optional Add-Ons

- Themed dance performance
- Interactive dance workshop
- Collaborative holiday-themed diversity mural created on large paper sheets

For LIBRARIES & ORGANIZATIONS

Program Formats

- Age-Group-Specific: Children, teens, or adults
- Family & All-Ages: Festival-style events with multiple booths

May Include

- Art & craft stations
- Storytelling or cultural displays
- Cultural item displays
- Photo booth
- Indian food experiences (no-flame & flame options)
- Music, dance, and movement

Themes

Spring / Summer: Holi • Vesak • Raksha Bandhan • Asian Heritage Month

Fall / Winter: Diwali • Dussehra • Navratri • Paryushana • Hindu Heritage Month • Onam • Pongal

About Us

Eternal Tree Books is a New Jersey based independent children's publisher creating award-winning books rooted in Indian and Asian cultures, their history, folklore, languages, and festivals. Distributed by Simon & Schuster, our titles have been endorsed by global voices such as the Dalai Lama and are trusted by libraries, educators, and families for their cultural authenticity and storytelling quality.

Alongside publishing, we offer highly recommended, immersive school and library programs known for their authenticity and educational impact, bringing books and creativity to life through storytelling, hands-on activities, and performance.

As Seen On

The
New York
Times

The Indian EXPRESS
New York Weekly

news12
NEW JERSEY

USA WIRE

EBC
Radio
1170 AM WWTR

TV ASIA

BDG
BUDHIST DIGITAL GLOBAL



Discover Our Children's Books

www.eternaltreebooks.com

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Old Bridge, New Jersey

Why Choose Us?

- Publisher-led programs
- Subject-matter experts
- Culturally authentic content
- Highly interactive experiences
- Customizable for all ages
- In person or virtual options
- 400+ sessions delivered
- Affordable and flexible pricing

"I highly recommend Priya"

—Radha Dhanyamraju, Edison Public Library

"These are valuable programs for all to attend"

—John Arthur, East Brunswick Public Library

"Enjoyable and interactive" —Spotswood School PTO

Programs are led by a team of professional teaching artists and specialists. Programs start at \$450, with options available for each workshop and customization based on age groups and budget. Contact us today to create a meaningful program for your community.



Contact Priya

Library Programs & School Assemblies

offered by



Eternal Tree Books

Dive into Asian Heritage and Beyond

